AAHOA CHARITABLE FOUNDATION

2025 Annual Report

Hospitality Helping Humanity

www.aahoa.com/ACF

Table of Contents

01 Introduction
A Letter from Our Chairman

02 What We Do
About the Foundation

03 Our Progress
2025: A Year of Building

04 Campaigns
Impact in Action

05 Reports
Financial Stewardship

06 Leadership and Support
Board of Directors
Get Involved

AAHOA CHARITABLE FOUNDATION

A Letter from Our Chairman

I grew up in a family motel. My parents came to this country with very little — no roadmap, no safety net — and they built a life through hard work and the generosity of people willing to give them a chance. ***What I remember most isn't the long hours or the tight budgets. It's the small acts of kindness that changed our days.*** That's what hospitality actually is, at its core: seeing another person and choosing to help.

That belief is what drew me to the AAHOA Charitable Foundation.

ACF gives us the chance to take the natural generosity of AAHOA Members — something I've witnessed firsthand across this industry for years — and direct it toward families and communities who need it most. Not as a side project. Not as a PR initiative. As a genuine expression of who we are.

2025 was a year of building. We adopted our Foundation Charter, introduced a new brand identity, launched our first luncheon at AAHOACON25, and closed the year with our inaugural Season of Hope & Hospitality campaign. We also showed up when it mattered: for the Nagamallaiah family, and for communities recovering from California wildfires.

None of that happens without this community. AAHOA Members are generous, hardworking, and instinctively oriented toward helping others. ACF exists to channel that instinct into lasting impact.

We are just getting started. And I am honored to be part of what comes next.

Nishant (Neal) Patel
Chairman , ACF

What We Do

About the Foundation

The AAHOA Charitable Foundation is a 501(c)(3) nonprofit organization dedicated to empowering communities through education, opportunity, and service.

We believe the hospitality industry, which touches nearly every community in this country, has a unique responsibility and a unique capacity to give back. Our Foundation exists to make that possible in a structured, accountable, and meaningful way.

Our Focus Areas

Education & Scholarships
Expanding access to education and professional development for the next generation of hospitality leaders and the communities they serve.

Women & Youth Advancement
Creating pathways through mentorship, skills training, and career development, with a focus on future leaders who need opportunity, not just inspiration.

Humanitarian Aid & Disaster Relief
Providing rapid, coordinated support when natural disasters and crises disrupt lives and livelihoods.

Anti-Human Trafficking
Supporting survivor assistance organizations and advancing prevention efforts across the hospitality industry.

Community Well-Being & Honor
Standing alongside individuals and families navigating life-altering hardship, including those within our own industry.

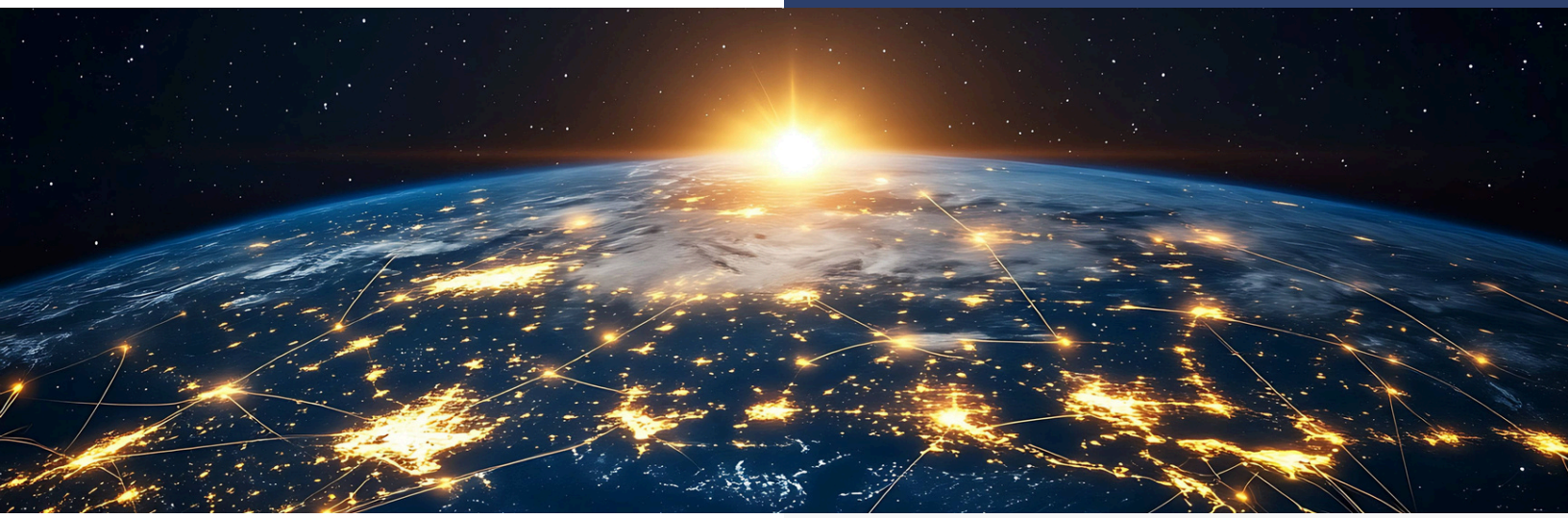
Our Progress

2025: A Year of Building

Every lasting institution starts somewhere. For the AAHOA Charitable Foundation, 2025 was the year we laid the groundwork: establishing governance, clarifying our identity, and beginning to translate good intentions into real programs.

New Brand Identity

The Foundation introduced a refreshed logo and visual identity in 2025, built to reflect the compassion, service, and community spirit that define the hospitality industry at its best. More than aesthetics, the new identity creates a recognizable platform for our work and signals to donors, partners, and members that ACF is a serious, established organization ready to grow.



Charter Adopted

The AAHOA Charitable Foundation Charter was formally adopted and published in 2025, establishing the governance framework that will guide our work for years to come.

The Charter defines:

- The Foundation's mission and purpose
- Board responsibilities and accountability standards
- Financial stewardship guidelines
- Long-term philanthropic priorities

It ensures that every dollar donated and every program launched is accountable to a clear set of principles, not just good intentions.

Strategic Planning Underway

The Foundation's board has begun developing a multi-year strategic plan to prioritize programs, guide fundraising, and measure impact.

Partnership Development

ACF has begun exploratory conversations with mission-aligned organizations focused on workforce development, veteran support, and community advancement. These partnerships will extend the reach of Foundation programs and allow us to serve communities we couldn't reach on our own.

Campaigns

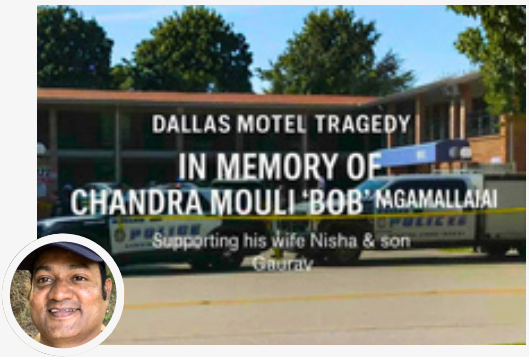
Impact in Action

The Foundation is early in its journey, but the AAHOA community didn't wait for a strategic plan to show up for people in need.

The Nagamallaiah Family

When Dallas hotel manager **Chandra Mouli (Bob) Nagamallaiah** passed away suddenly, the industry responded with remarkable generosity, raising more than $431,000 globally to support his family.

The AAHOA Charitable Foundation helped carry that support forward by contributing to the education of his son, Gaurav, who hopes to build a career in the industry his father loved. Bob's legacy lives on in that investment.



Hope & Haven Wildfire Recovery Initiative

In response to the devastating California wildfires, ACF launched the Hope & Haven Wildfire Recovery Initiative to support displaced families and affected communities.

The initiative coordinated donor contributions, connected members with local relief organizations, and recognized the first responders working around the clock to protect lives and property. When our members saw a need, they acted, and ACF helped focus that response.

Wear Your Impact

Launched during AAHOACON25, the Wear Your Impact campaign invited members to make a visible commitment to giving back.

Members who donated $1,000 received an inaugural ACF lapel pin, a symbol of the hospitality industry's shared dedication to community service. Throughout the convention, those pins sparked conversations, introduced new members to the Foundation, and built early momentum for philanthropic engagement.

Season of Hope & Hospitality

To close 2025, the Foundation launched its Season of Hope & Hospitality campaign, a Giving Tuesday and year-end initiative inviting members, partners, and supporters to invest in the Foundation's mission. The campaign raised awareness, generated first-time donors, and reinforced that the spirit of hospitality doesn't stop at the front desk.

Financial Stewardship

The AAHOA Charitable Foundation is committed to transparency and responsible management of every dollar entrusted to us. The following represents the Foundation's financial position for the fiscal year ending December 31, 2025.

ACF Donations and Recipients

Recipients	Amount
Bravaji Charaties	$2,804
Autism Society of Oregon	$30,157
Breakthrough TID North Florida	$8,500
Business Ending Slavery and Trafficking	$35,661
Los Angeles Fire Foundation	$5,000
LPS Health	$2,500
Lucan's Lions	$8,500
Make A Wish Foundation - Oregon	$30,157
Nanu Foundation	$2,804
Nora's Gift Foundation	$2,804
Oregon Hospitality Foundation	$5,000
The Akahaya Patra Foundation	$2,500
Washington Hospitality Association Foundation	$5,954
Total Donated	$142,939

ACF Operation Statement Since Inception

Category	Amount
Donation Received	$6,001
Income	$367,476
Total Receipts	$373,477
Sponsorships	$8,804
Operational Expenses^	$124,251
Donations*	$142,939
Total Expenses	$275,994
Net Profit (Cash in Bank)	$97,482

^For golf and other events

Leadership and Support

Board of Directors

The Foundation is governed by a board of dedicated hospitality leaders committed to advancing our mission with integrity and purpose.

NISHANT (NEAL) PATEL
Board Chairman, ACF

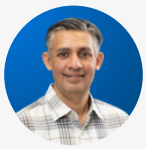
HEMANT PATEL
Board Member, ACF

HARRY JAVER
Board Member, ACF

JAGRUTI PANWALA
Board Member, ACF

RAJIV TRIVEDI
Board Member, ACF

VINAY PATEL
Board Member, ACF



RAJ SHAH
Board Member, ACF

GJ ZALA
Board Liaison, ACF

Get Involved

Supporting ACF means your contribution goes directly toward helping people during their most challenging moments. It's a chance to turn hospitality into action.

- Make a tax-deductible donation
- Partner with us on charitable programs
- Participate in upcoming fundraising initiatives
- Follow ACF on social media

When we give through ACF, we bring the heart of hospitality into the world around us.

Contact us

foundation@aahoa.com

aahoa.com/ACF

AAHOA Charitable Foundation (ACF)

ACF - AAHOA Charitable Foundation

@aahoafoundation

AAHOA Charitable Foundation is a 501(c)(3) nonprofit organization. All donations are tax-deductible to the extent permitted by law.

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